



# Waiharakeke, Marlborough - Blenheim New Zealand

Wednesday 24 – Friday 26 November 2021

# CONTENTS

## CONTENTS

<b>SPONSORSHIP OPPORTUNITIES</b> .....	3
<b>SPONSORSHIP PACKAGES</b> .....	4
<b>GENERAL TERMS AND CONDITIONS</b> .....	9

# SPONSORSHIP OPPORTUNITIES

The Marlborough region of the Careers and Transition Education Association of Aotearoa are proud to host the 2021 Annual National CATE Conference in Waiharakeke, Marlborough - Blenheim from 24-26 November 2021. This conference will be hosted at the Marlborough Convention Centre, on the banks of the Taylor River. 2021 Conference will be in high demand as representatives from career education across Aotearoa will gather to share their knowledge and experience.

The theme for the 2021 CATE conference is: Te tapiripiri o te māramatanga 'The Tapestry of Understanding'

The conference will have three key sub themes:

- 1. Weavers (Ngā kairaranga)**
- 2. Dropped Stitches (Ngā raranga i makere)**
- 3. The Journey (Te haerenga)**

The CATE Conference is primarily targeted at Careers professionals working in secondary education. This includes Careers Advisors, Senior Leaders, Gateway and STAR coordinators. It traditionally attracts Private Careers Practitioners and those working to facilitate positive youth transitions, such as Tertiary Providers, Private Training Entities and Industry Training Organisations.

Please find listed on the next few pages a number of sponsorship opportunities available for your perusal. We value your consideration and participation and packages can be adjusted to suit particular needs.

The aim of the conference is to showcase the people involved in enabling successful transitions for students into tertiary training and the workforce. The conference will again have a digital focus, with a conference app. If you have any innovative ideas or suggestions, we would welcome you to make contact and discuss these with us in person.

The Marlborough CATE team.

**Te tapiripiri**  
**o te māramatanga**  
The Tapestry of Understanding

# SPONSORSHIP PACKAGES

## PARTNER SPONSOR (LIMITED TO TWO SPONSORS)

- Recognition as the major partnership sponsor of the CATE Conference 2021
- Double booth Trade Display in venue lobby arrival area.
- Access to delegate database prior to conference, including email addresses. Note delegates that tick “privacy requested” will be excluded
- Branding / logo in conference promotions and web link
- Inclusion on the conference website by way of brief bio and logo/image
- Media exposure in association with conference promotion activities
- Four conference registrations\*

***Total Investment \$12,000 + GST***

## GOLD SPONSOR

- Double booth Trade Display
- Inclusion on the conference website by way of brief bio and logo/image
- Access to delegate database post conference, including email addresses.  
**Note: delegates that tick “privacy requested” will be excluded**
- Acknowledgement at the conference
- Two conference registrations\*
- Conference signage

***Total investment \$6,000 + GST***

## SILVER SPONSOR

- Single booth trade display
- Inclusion on the conference website by way of brief bio and logo/image
- Access to delegate database post conference, including email addresses.

**Note: delegates that tick “privacy requested” will be excluded**

- Acknowledgement at the conference
- One conference registration\*
- Conference signage

**Total Investment \$4,500 + GST**

## BRONZE SPONSOR

- Single booth trade display
- Logo inclusion on the conference website
- Acknowledgement at the conference
- One conference registration\*

**Total investment \$3,500 + GST**

## KEYNOTE SPEAKER SPONSORSHIP

- “Naming Rights” for your chosen Keynote speaker
- Opportunity to be acknowledged in all communications prior to conference as Keynote sponsor, this includes all appropriate pre-conference communications to the full CATE NZ database
- Opportunity to introduce your chosen Keynote speaker
- Logo inclusion on the conference website
- Acknowledgement at the conference
- One conference registration\*

**Total investment \$5,000 + GST**

#### CONFERENCE APP SPONSORSHIP

- Branding on the conference app
- A URL link directly from the app to your website
- Logo inclusion on the conference website
- Acknowledgement at the conference
- One conference registration\*

**Total Investment \$1,500 +GST**

#### GALA DINNER: \$5,000 + GST

##### Sponsor Benefits

- Recognition as Gala Dinner sponsor on the conference program
- A reserved table for 10 at the dinner
- Corporate identification on display during dinner on screens and stage
- Logo printed on conference dinner menu
- Verbal acknowledgement “This evening’s gala dinner kindly sponsored by ...” where possible by the MC

#### WELCOME RECEPTION \$3,500 + GST EACH

##### Sponsor Benefits

- Recognition as Welcome Reception Sponsor on the conference program
- Corporate identification on display during Welcome reception (pull up banners etc., supplied by sponsor)
- Verbal acknowledgement “This evening’s welcome reception kindly sponsored by ...” where possible by the MC

## BARISTA SPONSORSHIP \$3,000 + GST EACH

### Sponsor Benefits

- Recognition as Barista Sponsor
- Opportunity to place banners beside the barista machine during full conference  
We may be able to have the barista machine branded, this will be confirmed shortly
- Opportunity to provide branded coffee cups (at your expense)

## LUNCHES (3 AVAILABLE) \$2,500 + GST EACH

### Sponsor Benefits

- Recognition as Lunch Sponsor
- Corporate identification on display during Lunch Break (pull up banners etc., supplied by sponsor)
- Verbal acknowledgement “Today’s lunch kindly sponsored by ...” where possible by the MC

## MORNING / AFTERNOON TEAS (5 AVAILABLE) \$1,800 + GST EACH

### Sponsor Benefits

- Recognition as Sponsor in conference
- Corporate identification on display during Lunch Break (pull up banner, supplied by sponsor)
- Verbal acknowledgement “Today’s morning or afternoon tea is kindly sponsored by ...” where possible by the MC

**\*CONFERENCE REGISTRATION INCLUDES:**

- Welcome function (Wednesday 24 November) to be held at the conference exhibition
- Attendance at all conference keynote sessions, workshops and trade show
- Morning tea / lunch / afternoon tea at the conference
- Conference dinner (Friday 26 November)
- Conference programme resource

***Total Value of \$695 + GST per person***



# GENERAL TERMS AND CONDITIONS

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- All sponsorship packages are available on a first in, first served basis
- All applications to be in writing.
- Exhibitors wishing to run competitions must do so from their own site
- All selections are to be paid in full prior to conference and within 21 days of securing sponsorship
- The production of all promotional material for distribution and/or display at conference is the responsibility of the sponsor. Please consider our resolution to be sustainable and if possible, provide access to a digital format.
- All images and logos to be supplied in high resolution digital format, specification will be provided
- All exhibitors must comply with OSH regulations
- Cancellations prior to 31 September 2021 will be refunded in full less a 25% administration fee
- Cancellations after 30 September 2021, no refunds will be available, unless the option can be filled from a waiting list, in which case a refund will be made less a 25% administration fee

## TIMEFRAMES

<b>Launch of Conference Website</b>	March 2021
<b>Finalisation of Conference App</b>	29 October 2021
<b>Exhibitor Set-up</b>	23 November 2021

**For further information on sponsorship please contact the Event Manager, James Chatterley on 09 520 4580 or by email [James@eventdynamics.co.nz](mailto:James@eventdynamics.co.nz).**